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## **Senior/Intermediate Web Designer**

Score Advertising provides marketing solutions to golf courses across North America. Due to increasing market demand, including a deep backlog, we require an experienced, detail-oriented individual who's passionate about web design and has the ability to make good website functionality look great!

Based out of Score Advertising's office in Winnipeg, Manitoba, the successful candidate will be an essential part of our Web Department. This position will appeal to those who are highly self-motivated, work well as part of a team, and enjoy a diverse work environment. The designer will be working mostly in the front-end design, or the presentation layer, of a Content Management System customized specifically for the Industry. We are currently in the process of moving our existing website customers to our latest product based on Joomla, and are looking for someone who has the ability to skin websites uniquely, quickly and with flair. Not only will the designer control the look and feel of the presentation layer, but they will also work with our in house development team to design the front end look and feel of our own custom developed Joomla components as well.

### **About Score Advertising**

Score Advertising Inc. has been in business since 1991. Over the years, Score has gone on to win local and international awards for its creative services. Score develops 2 inter-connected Web based products, and also integrates and resells a traditional software product:

1. One product is a custom developed, Joomla based Content Management System (CMS) that allows users with limited computer knowledge to edit their own website content, as well as to complete integrated e-commerce transactions.
2. The second is an aggregating portal product that allows golfers to search for and book tee times at multiple golf courses from one website.
3. Further, Score's Golf Division markets Fore! Reservations' Golf Course Management and Marketing Software in Canada. This POS and Reservation system is then highly integrated into our website offerings.

To learn more about our organization, please visit our website at [www.scoreadvertising.com](http://www.scoreadvertising.com); which the redesign of will be one of your many assignments.

“It is always more rewarding when one truly enjoys their work. Therefore, we hope to give you a great deal of information about the position so you can evaluate how it may fit you.”

## Essential Job Functions

- **Demonstration of a passionate concern** for the ongoing benefit of our customers and their businesses is always job number one at Score. We encourage our designers and customers to speak directly with each other on the details of the designs they need. You must care passionately about our customers and be able to communicate this to them
- **A contribution to the overall betterment** of our Design and Web Department’s business systems by recommending action to management, based on feedback from customers and other sources, that would lead to the creation of stronger internal business systems, products and ultimately the entire company. As we are a rapidly growing company, developing business systems in all areas are essential. Passionate employee engagement to build a better company is a key benefit to working at Score
- **Willingness to do what it takes** to make a customer’s project communicate successfully. Passion for design and the quality of your work should be evident
- **Design of internal marketing materials** to support our own marketing initiatives including but not limited to trade show booths, outdoor signage, websites and print materials. You want the company you work at to proudly showcase your design abilities.
- **Ability to work hand in hand** with our development team to produce effective designs that can then be programed efficiently. Excellence in developing unique designs that communicate each company’s unique and individual marketing needs is essential. As we proudly work with small-to-medium sized companies, we vigilantly work under tight budget restrictions. The ability to produce effective, clean, simple designs quickly is essential and a big part of the communications challenge at Score.
- **The importance of working as a member of a team** to produce solutions cannot be understated. Our Developers, Junior Web Design as well as sales team all badly want their efforts to appear with style. We are a very passionate group who honestly want and need excellent front-end design along with a positive member of our working environment. Being able to match the present team’s passion to do good work will be a challenge you cherish and respect.
- **Fulfill reporting structures**, requirements and analysis as assigned, especially in the area of sound time management and estimation.
- **Research and learn new technologies** as they relate to our solutions and offerings. If you are consistently upgrading and working to learn the new features and benefits presented in the tools you use, this will be the place for you.

“Sure it is important that the applicant’s skills are a good fit; however, a good cultural fit is of equal importance.”

## Required Qualifications & Experience

- Completion of a recognized Web Design program at a post-secondary program of at least two years or greater. As an example, we are a big believer in our local Red River College’s Digital Media Design Program.
- A minimum of 2 years of past experience working in a CMS based web design setting
- Previous experience working with web templates in a CMS based community including a demonstrated ability to custom “skin” CMS based websites effectively is absolutely key. Our customers receive a great deal of consistent and custom developed Joomla based functionality; the designer, working with the client intimately, will control the unique deployment of this functionality along with developing a unique look and feel that best matches each customer’s differing needs.
- Excellent design skills are essential. You may use similar code/functionality as well as CSS framework from site to site but you will pride yourself in each site appearing unique. You excel at coming up with a unique design that deploys quickly within the functionality/systems you consistently use. Around you is an excellent team of people to support you in the more technical nature of higher level coding when needed.
- Effective oral and written communication skills to all levels of a small business organizational hierarchy
- Ability to work well under pressure, perform and manage multiple tasks simultaneously, and meet deadlines
- Ability to work independently will be essential as well as the ability and desire to make this situation your own, while showing the maturity of knowing great things are seldom created alone
- We offer designers the choice of computers representing both Mac and Windows based tool sets and their various software programs. Presently we use programs from the Adobe Creative Suite such as Photoshop, Illustrator, etc. We work extensively in HTML and Cascading Style Sheets (CSS) in the creation of the presentation layer of our web projects with no Flash requirements. We also work in the open source world of Linux, Apache, MYSQL, PHP (LAMP) environment on the back end programming side
- Ability to remain current on market, business and technological trends affecting Score’s solutions is essential to keeping pace with the rest of the strong team
- You must be able to create files that can be uploaded with confidence
- Desire to be involved in a close-knit, informal small business setting
- Ability to lead and mentor Junior as well as student designers
- Willingness to create a personal environment where others can enjoy working with you, as well as a positive embracing attitude of those around you. We already have a strong, highly-effective team who you will become an important part of and we are a small company that enjoy an informal work environment

“An online portfolio would be a huge asset and should be included!”

## Assets

- Previous experience with design of front end templates in Content Management Systems (Preferably Joomla!)
- IT/IS education (please indicate in your resume any computer or technology related certifications/diplomas obtained)
- Previous usage of a Customer Relationship Management Software Solution or Time Tracking Software experience such as Salesforce.com
- Strong interest in design, technology and a passion for the Internet
- Passion for the game of golf. Don't worry about hitting it well, or at all, but an understanding the fun that can be had chasing a little white ball around would be a good thing

## Compensation

- Competitive salary (Dependant on qualifications and experience)
- Excellent computer hardware and software
- Vacation and holiday pay
- Training program
- Friendly and supportive team atmosphere
- Opportunity to work in the golf industry with fringe benefits

***\*\*Note: Although this is listed as a full-time position, applicants may apply on a long term contractor basis with this contractor designation clearly indicated in your submission.***

**Interested applicants may forward their cover letter, resume and online portfolio by Friday, October 12<sup>th</sup> to: (Note: We tend to look at earlier submissions in the most detail, so apply early.)**

**Email: [employment@scoreadvertising.com](mailto:employment@scoreadvertising.com)**

**PLEASE NO PHONE CALLS OR SURPRISE VISITS REQUESTING APPOINTMENTS.**

“Fun Fact: Today, in reviewing our staff parking lot, we noticed that all of our vehicles are black or grey! Man, are we in need of some different design perspectives or what? If your vehicle is a different color, we promise we will still consider you!! Be sure to tell us your vehicle color in your submission. ;)”